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NEWS

New AMSOIL Synthetic European Motor Oil Viscosities



by **BRAD NELSON**
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Those who know, know. The sophisticated engineering, finely-tuned performance and artistic styling of European cars can turn a daily commute into a grin-inducing experience. The design of these vehicles requires specialized motor oils to meet their specifications. AMSOIL is adding two new viscosities to the AMSOIL Synthetic European Motor Oil line to do just that: AMSOIL 0W-30 Synthetic European Motor Oil and AMSOIL 10W-60 Synthetic European Motor Oil.



AMSOIL 0W-30 Synthetic European Motor Oil is a proprietary formula designed for the unique demands of gasoline, diesel and hybrid European vehicles. Its precise blend of advanced synthetic base oils and premium additives delivers exceptional engine protection without harming emissions systems. AMSOIL 0W-30 European Motor Oil offers outstanding protection in high-temperature conditions and improved cold-flow properties.

AMSOIL 0W-30 Synthetic European Motor Oil meets the BMW* LongLife* 01-FE 0W-30 specification. BMW updated its previous recommendation of LongLife 01 5W-30, and the new spec covers many newer BMW six-cylinder engines. The new recommendation is backward compatible with vehicles that currently use, and were factory filled with, 5W-30.

Product Highlights

- **Outstanding** protection in high-temperature conditions
- **Greater** flow in cold temperatures

Applications

Use AMSOIL 0W-30 Synthetic European Motor Oil in applications that require any of the following specifications: API SP, SN Plus, SN; ACEA C2/C3; BMW LL-01FE; Mercedes-Benz* MB 229.31, 229.51, 229.52; VW/Audi* 504/507; Porsche* C30.

AMSOIL 10W-60 Synthetic European Motor Oil



AMSOIL 10W-60 Synthetic European Motor Oil provides a high-performance motor oil for European performance vehicles, including BMW M Series,* Ferrari,* Aston Martin* and Maserati.* Its advanced formula of premium synthetic base oils and leading-edge additives deliver exceptional protection in extreme conditions. AMSOIL 10W-60 Synthetic European Motor Oil provides excellent shear resistance, reduced oil consumption and dependable performance so you can confidently push your high-performance vehicle to the limit.

Product Highlights

- **Exceptional** engine protection in extreme temperatures
- **Shear** resistance
- **Reduced** oil consumption

Applications

Use AMSOIL 10W-60 Synthetic European Motor Oil in applications that require API SN or ACEA A3/B3; A3/B4, including the BMW M Series, Ferrari, Aston Martin and Maserati.

This viscosity is not available in Canada.

Drive with confidence

The new 0W-30 and 10W-60 viscosities add to a robust line of AMSOIL Synthetic European Motor Oil that often exceeds strict European manufacturer specifications. Its shear-stable synthetic base oils and high-quality anti-wear additives provide outstanding protection in high-heat conditions for dependable performance throughout the long drain intervals recommended by European vehicle manufacturers.



Additionally, the excellent oxidation stability, heat resistance and detergency properties of [AMSOIL Synthetic European Motor Oil](#) helps keep engines clean. It is designed to prevent sludge and varnish deposits, reduce oil consumption, extend engine life and provide maximum performance.

[AMSOIL Synthetic European Motor Oil](#) provides outstanding protection for turbochargers by keeping them cool and resisting deposits. Impressive cold-flow properties protect turbochargers from oil starvation in subzero temperatures and ensure a rapid return to appropriate oil pressure at startup.

[AMSOIL Synthetic European Motor Oil](#) includes FS, MS and LS identification to help differentiate between full-SAPS, mid-SAPS and low-SAPS formulations. What does that mean? European vehicles feature gasoline and diesel engines with emissions systems that are highly sensitive to SAPS (sulfated ash, phosphorus and sulfur) content. SAPS are common oil additives that provide desirable performance properties, including detergency and protection against wear and oxidation. However, protecting sensitive emissions systems found in European vehicles requires different SAPS levels for different vehicles – it's not a one-size-fits-all deal.

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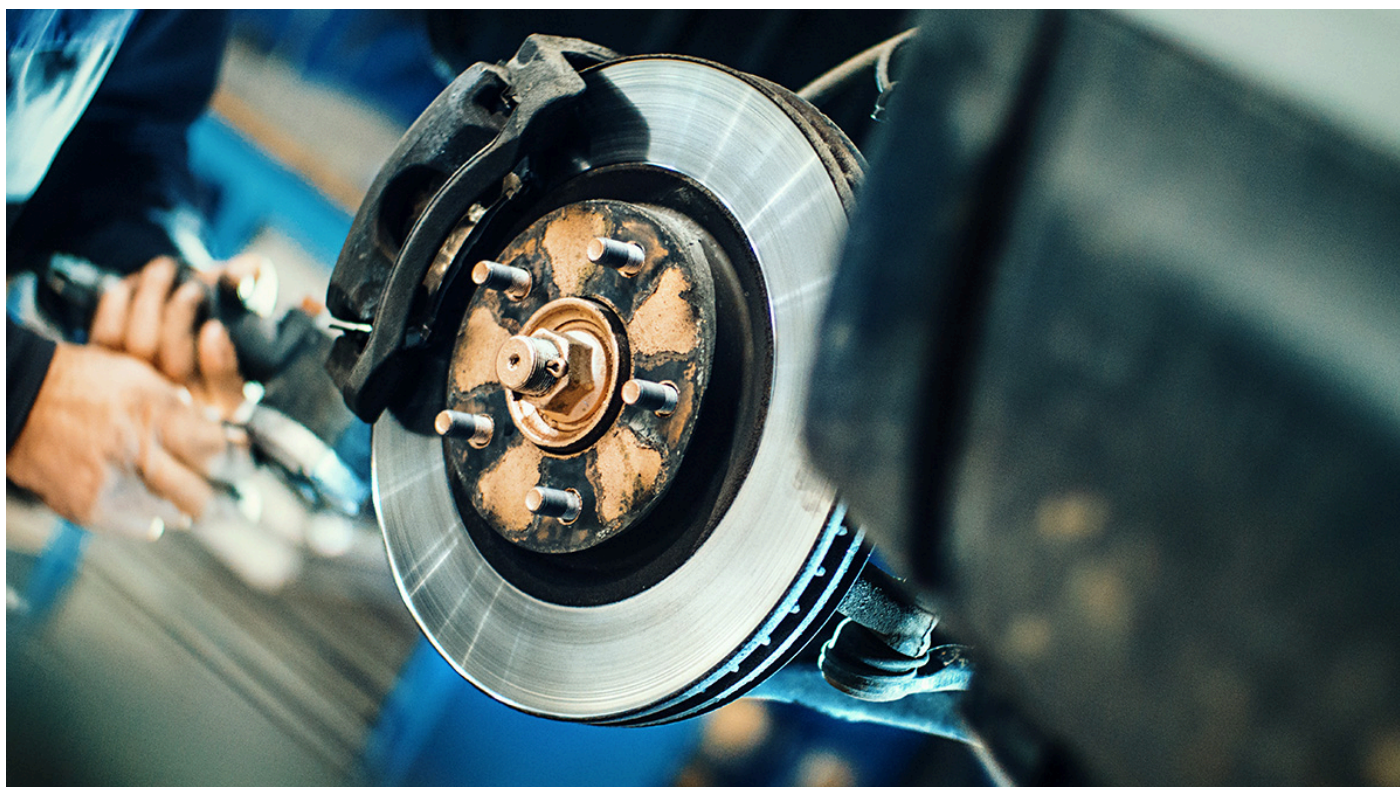
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